



**BIOGRAPHY:** Andrew Mallis is a 2003 Fine Arts graduate of the *Ontario College of Art & Design*. There, he served two terms as Chair of the *Student Union*, co-founding the gallery/social space *Art System*, pioneering a web radio, and establishing an ombudsperson's office. He later founded and ran for two years the publication *Bite*. He currently operates *Ideograph*, a web consultancy primarily serving non-profits and artists. He completed in 2008 a 5-month residency at the *CFC Media Lab*. Currently based in Silicon Valley, he works in new(er) media with code, electronics, and photography, and in traditional media by writing and painting.

## PROFESSIONAL EXPERIENCE

### PRINCIPAL

IDEOGRAPH | 2001-PRESENT

Web architecture and communications strategy for artists and NFPs. Drupal-focused, but also providing: print & pre-press, identity, illustration, storyboards.

### COORDINATOR, WEB PROPERTIES

TORONTO COMMUNITY NEWS | 2005-2007

Managing websites and for all Torstar community newspapers and related properties in the GTA.

### DESIGNER - EXHIBIT GRAPHICS

DESIGN IN 3 DIMENSIONS | 2003-2005

Managing and designing all graphic components for an international firm specializing in exhibit design for children's museums and galleries

### ART DIRECTOR

FAB MAGAZINE | 2002-03

Managing the design and production of a biweekly 25,000-copy magazine

### MANAGING EDITOR

BITE | 2000-02

Founding a quarterly 2,500-copy tabloid publication and managing its production, financing, distribution and marketing

### CHAIR

ONTARIO COLLEGE OF ART & DESIGN

STUDENT UNION | 1999-01

Co-founding the student-run gallery/cultural centre, *Art System* :: Initiating a web radio :: Policy and bylaw drafting :: Lobbying through provincial and national bodies

## EDUCATION

Canadian Film Centre Media Lab » Residency

Ryerson University » BEng-level coursework in Computer Science

Ontario College of Art & Design » AOCAD

## TECHNICAL PROFICIENCY

Apache :: XHTML/CSS :: PHP/MYSQL :: Java 2SE :: Adobe CS [InDesign, Photoshop, Illustrator, Acrobat, Dreamweaver, Flash] :: QuarkXPress :: Pre-press :: Office :: CMS: drupal, wordpress, textpattern... :: high-end image processing :: font management :: networking :: Max/MSP :: Processing :: Arduino :: Mac expertise :: PC, \*NIX savvy